

Quick Guide to Editing Custom Marketing Materials

Add your logo (optional)*

Is your consulting business protected?

Get the insurance you need

TAILORED COVERAGE FOR CONSULTANTS

PROFESSIONAL LIABILITY (PL)

Also known as errors and omissions, or E&O, coverage, this protects you from claims of negligence during the course of conducting business. You're protected even if you haven't made a mistake.

GENERAL LIABILITY (GL)

Protects your business from a third party's claims of bodily injury, property damage, and personal injury like slander and libel.

ELIGIBLE PROFESSIONS

- Business consulting
- Education consulting
- Human resources consulting
- IT consulting
- Management consulting
- Marketing consulting
- Research consulting
- Resume consulting
- Strategy consulting
- Other consulting services

Call me to get a quote today!
Your Name | (XXX) XXX-XXXX | YourEmail@email.com | www.yourwebsite.com

1. Download and save the flyer as a PDF to your desktop.

2. Open the saved PDF from your desktop in **Adobe Reader** or **Adobe Acrobat**.

BUSINESS CONSULTANT CLAIM SCENARIOS

PL CLAIM EXAMPLE

Negligence: You recommend that a client restructure his business, including selling off marginal business units. The strategy backfires as the sold off units begin to prosper and the core business declines. The client sues you for giving him bad advice. Professional liability insurance protects against claims of negligence and will appoint an attorney to defend you, even if you haven't made a mistake.

GL CLAIM EXAMPLE

Bodily injury: A prospective client came to your office to discuss an upcoming project. As the client is leaving, he leans on a loose stair railing that gives way. He loses his footing and falls down the stairs, sustaining injuries that require hospitalization. General liability insurance protects against third-party claims of bodily injury, associated medical costs, and property damage.

How Hiscox?

Business	 100 years of experience — Origins dating back to 1901
	 Strong customer service — Rated 4.7 out of 5 with 10,808 reviews (between 10/2011 and 4/2018)

3. Click to add your contact details to the front and back of the flyer.

4. Save your customized flyer.

Ready to get started?

Contact me today to get same-day coverage for your business

Name: Your Name
Telephone: (XXX) XXX-XXXX
Email: YourEmail@email.com

HERE'S SOME INFORMATION THAT YOU'LL NEED

- ✓ **Business location**, including the physical address, whether you own or rent the location, and square footage
- ✓ **Number of employees**, now and anticipated over the next year. Include full-time, part-time and temporary employees
- ✓ **Estimated gross sales** for the next 12 months, and estimated gross sales from your largest single customer
- ✓ **Estimated payroll expense** for the next 12 months
- ✓ If your business uses a **written contract**, have an example available

There will be additional questions, depending on your answers to these and the type of business you have.

*Based on Hiscox claim data from 1/1/2016–9/23/2018

This information is provided to assist you in understanding the coverage Hiscox offers and does not modify the terms and conditions of any insurance policy, nor does it imply that any claim is covered. Coverage is subject to underwriting approval, and coverage terms and limits may vary by class of business and may not be available in all states.

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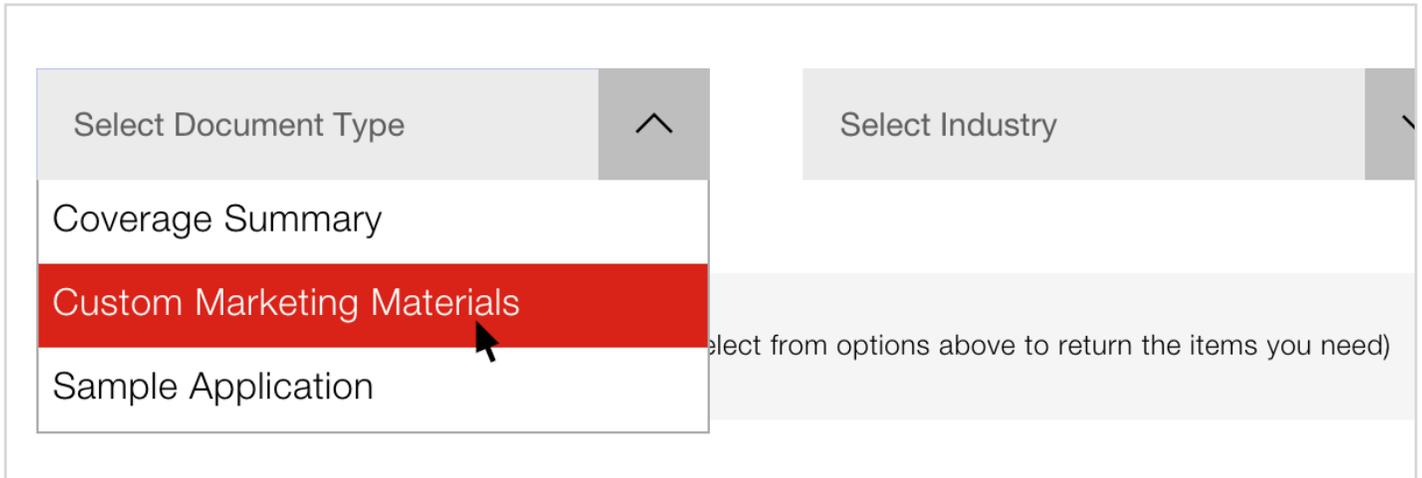
728 10/18 Hiscox Consulting



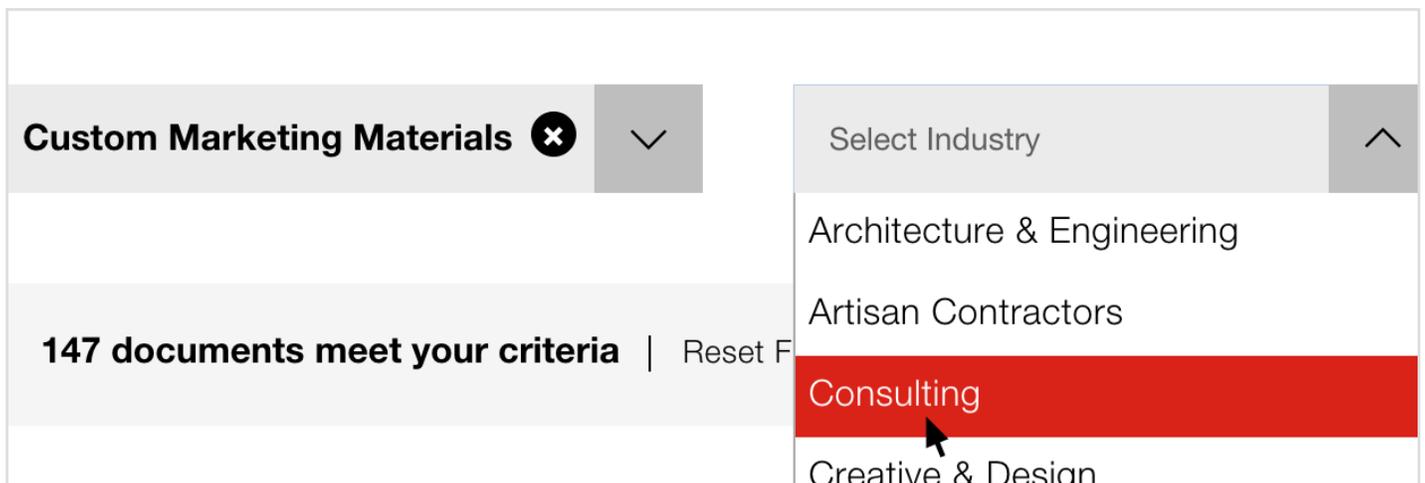
Need more info before you get started? Continue reading for detailed instructions and screenshots.

*Learn how to add your logo on pages 6-7.

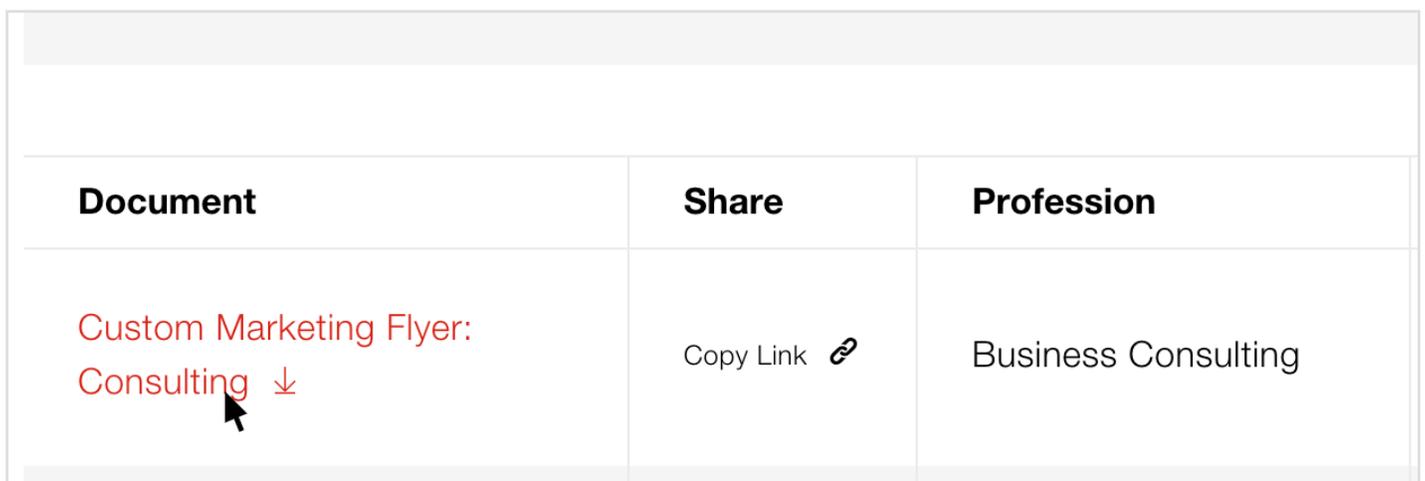
Select the industry flyer from the document finder in the Hiscox *NOW* Resource Center:



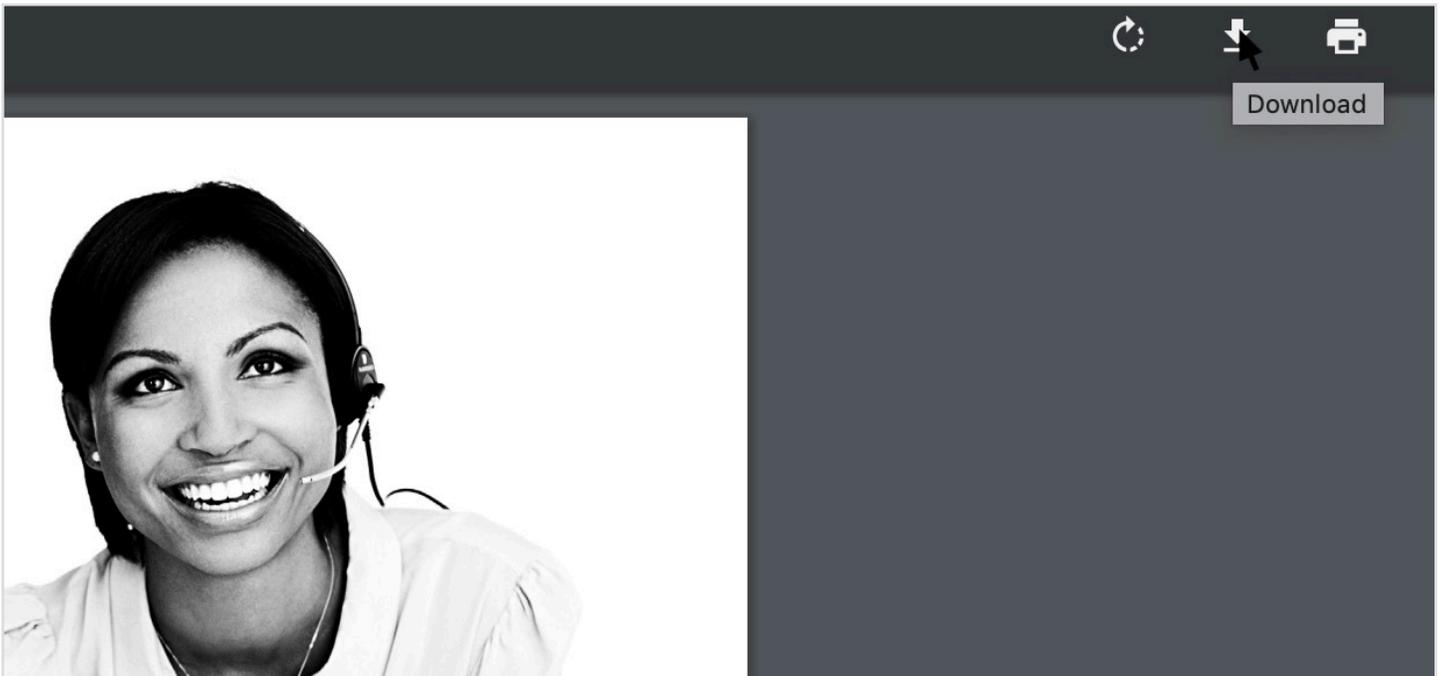
1. Select **Custom Marketing Materials** from the Document Type drop-down.



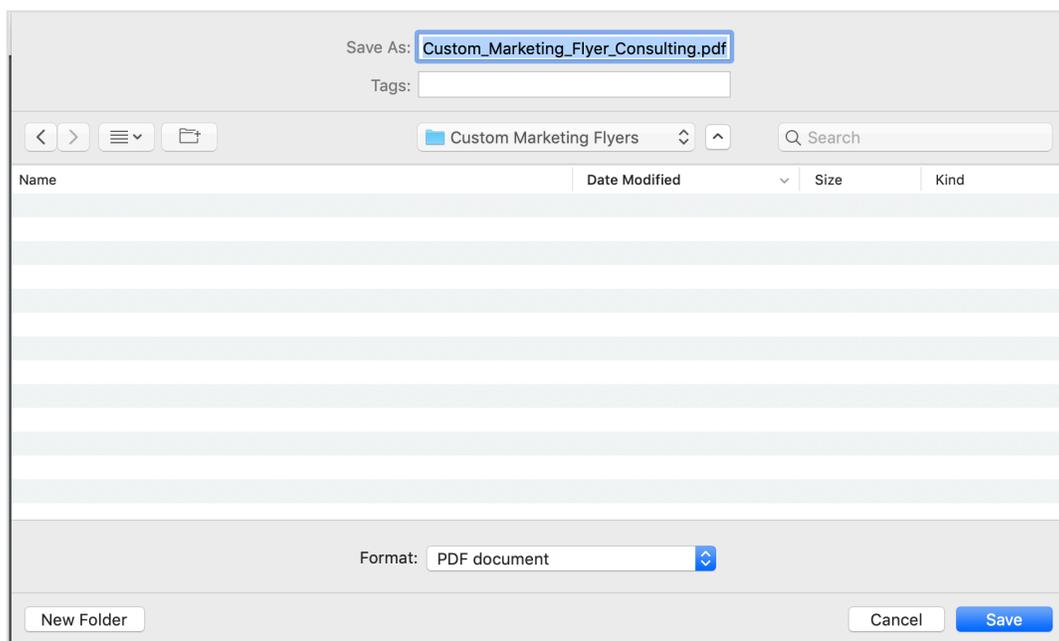
2. Select an industry and/or profession to filter further.



3. Click on the document you would like to customize.



4. The PDF will open in a separate window in your browser. **Download** or **save** the file.



5. **Save** the PDF to your computer. Open the file using **Adobe Reader** or **Adobe Acrobat** to edit the contact information.

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6. Place your cursor over the placeholder information on the bottom of the front page. **Click** in the highlighted section, and customize the text with your information.

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Joe Agent | (555) 123-4567 | JoeAgent@email.com | www.joeagent.com

7. **Close** the Add Text Comment dialogue box once you are finished editing the information, then click outside of the text box.

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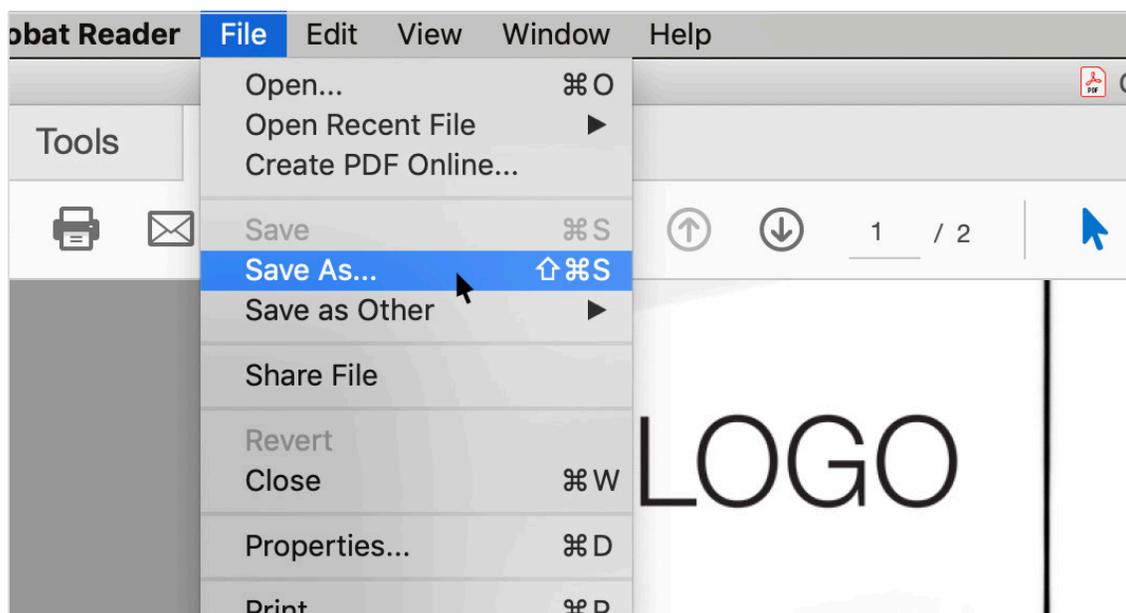
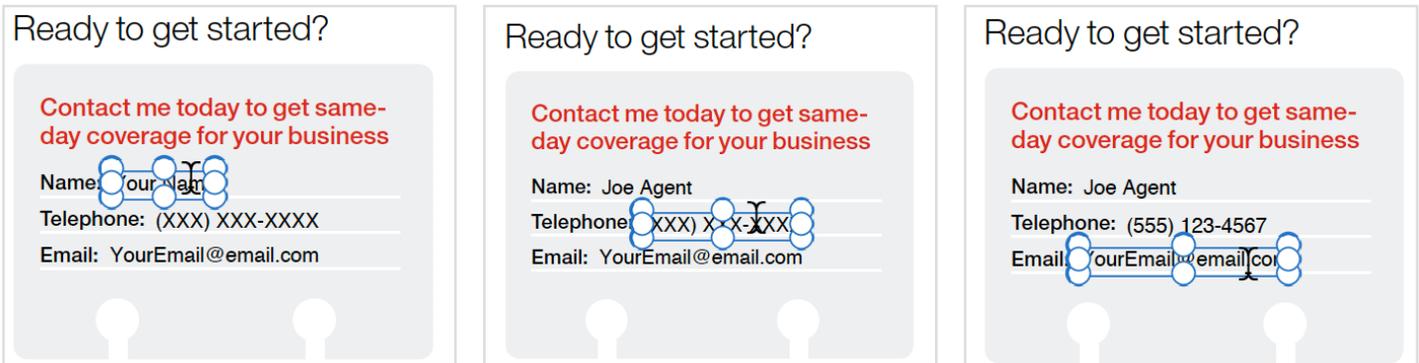
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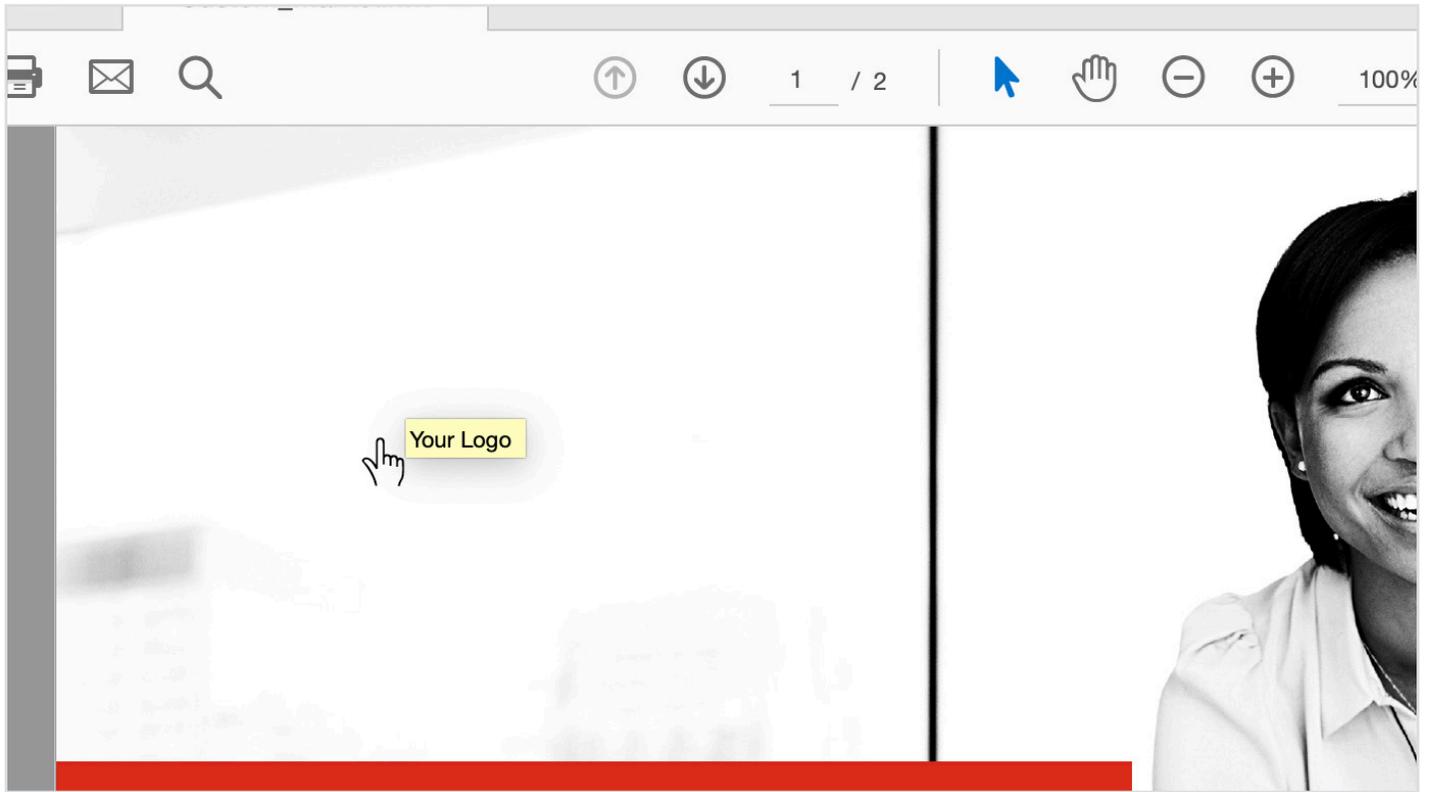
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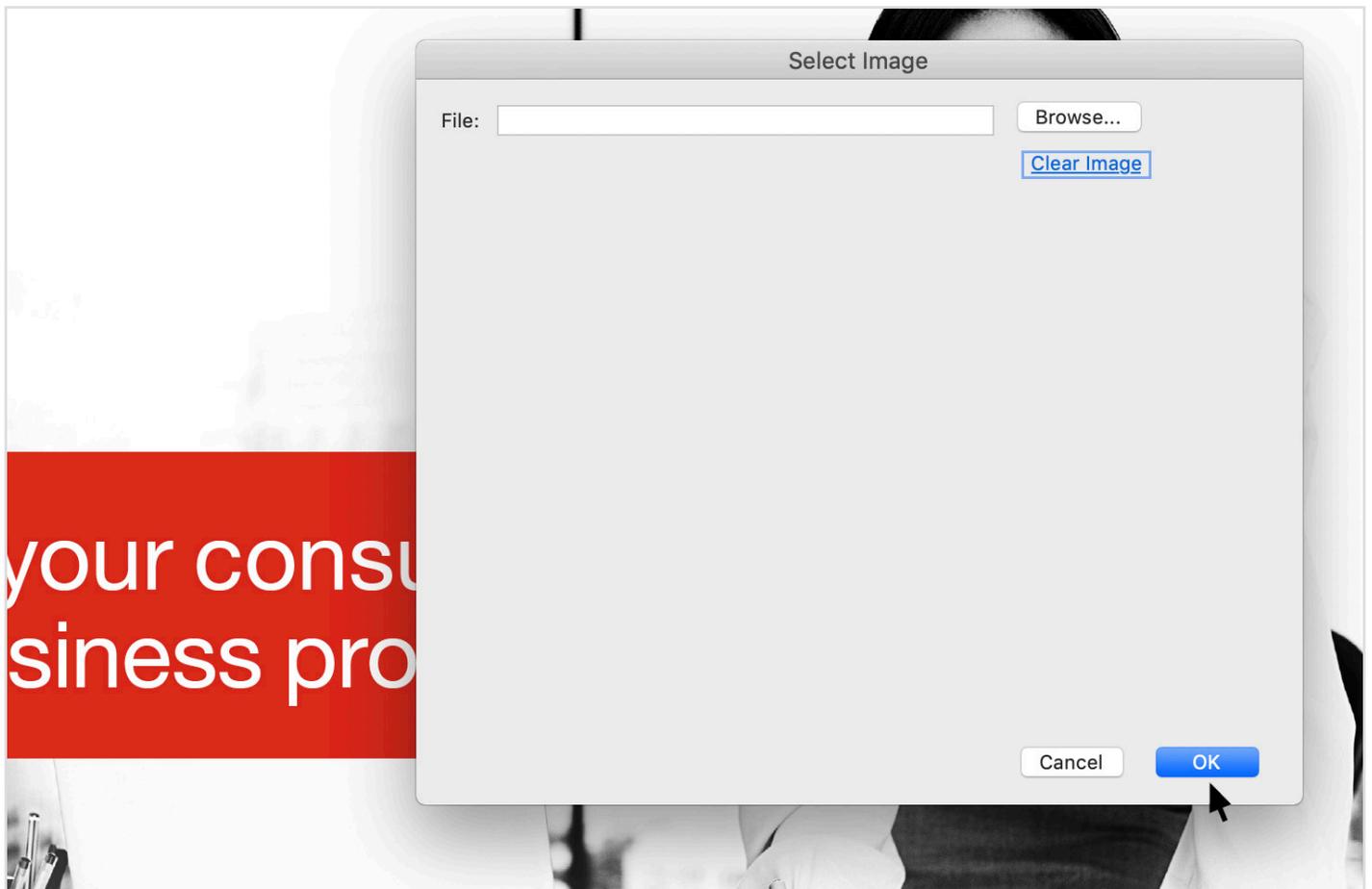
8. To edit the information on the back, repeat steps 6-7.



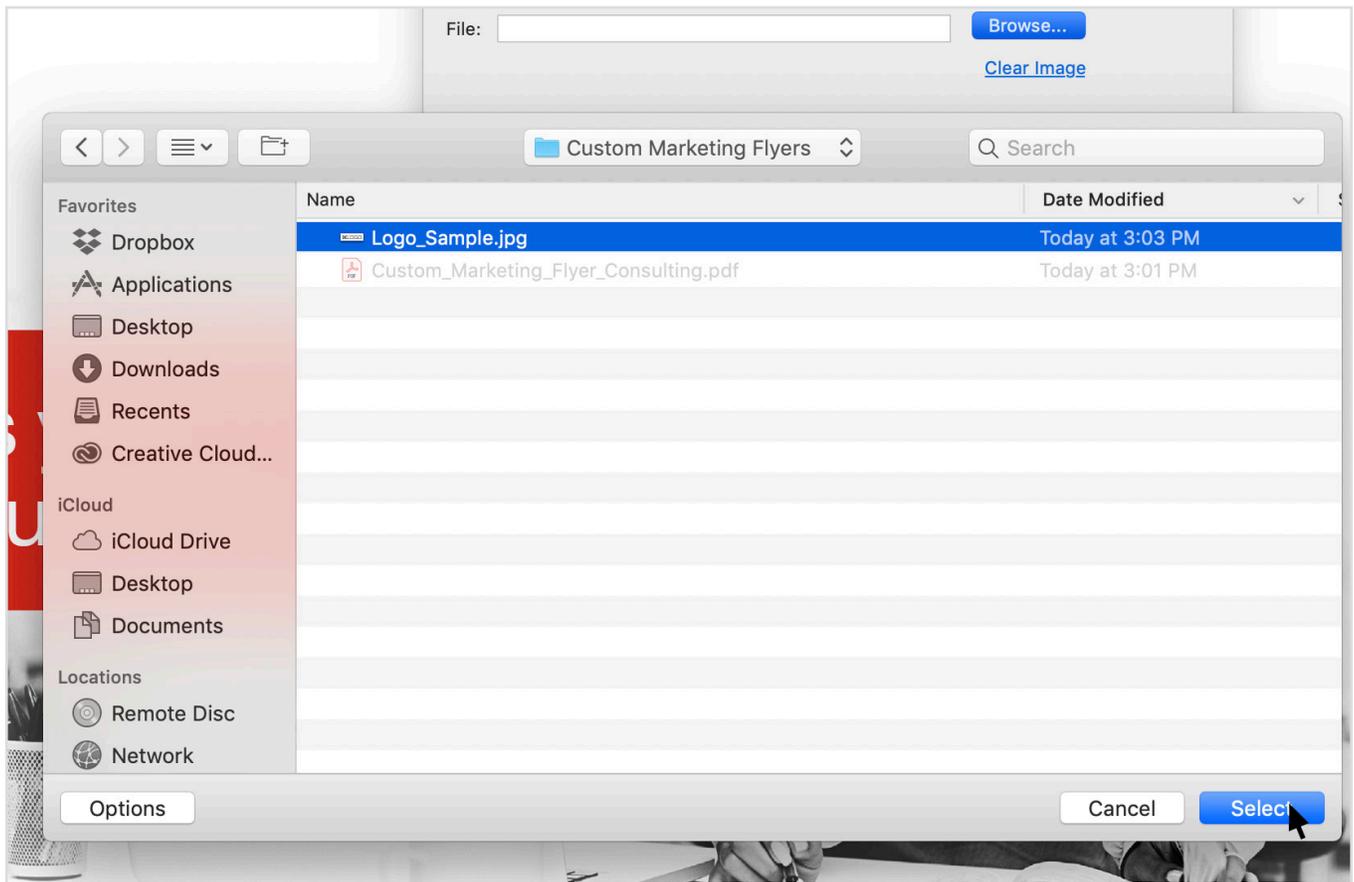
9. Once you have finished adding your contact information, make sure to click on "File" then "Save As..." and save your newly customized marketing flyer!



10. Hover over the white space on the upper-left side of the front page and **click** when you see a pop up that says, "Your logo."



11. A dialogue box will appear that allows you to browse for an image on your computer. Click "**browse.**"



12. Select your logo. If you are using Adobe Reader 11 or older, the only file type you will be able to select is a PDF. If you are using the newest version of Adobe Acrobat Reader, which is free, you can select .JPEG, .PNG, .TIFF, etc. If you are using Adobe Acrobat you will also be able to select multiple file types.

