Strong appetite

- Ad agencies
- DICE producers
- DVD/direct to video/films for limited theatrical release
- Film distribution/acquisitions development
- Internet content providers
- Magazine/periodical publishers
- Multimedia

- Newspaper publishers
- Podcasts
- Personal appearance
- Post production
- Television productions
- Webisodes
- Live theatrical productions

Out of appetite

- Advertisers (brands)
- Book publishers
- Excess
- Music (artists/record labels)

- Radio broadcasters
- Reality TV
- Theatrical films
- TV broadcasters

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