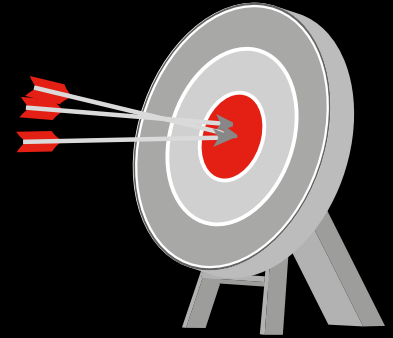


# CYBER AND DATA RISKS

## APPETITE GUIDE

At Hiscox we believe that without risk, nothing great can happen. We've built our business by challenging convention and making courageous decisions. We are passionate about helping you succeed and making your life easier through clarity and consistency. Our appetite guides help you to quickly determine if Hiscox has the solutions you need.



### ACTIVELY TARGETING

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li>• Accounting firms</li> <li>• Advertising firms</li> <li>• Agriculture</li> <li>• Biometric software</li> <li>• Bio-technology/pharmaceutical</li> <li>• Collection agents</li> <li>• Construction</li> <li>• Consulting firms</li> <li>• Data aggregators</li> <li>• Document storage/destruction</li> <li>• Educational institutions</li> <li>• Energy (excluding utilities)</li> <li>• Entertainment Industry</li> <li>• Financial institutions (non-banking)</li> <li>• Gaming (including online)</li> <li>• Government agencies</li> <li>• Hospitality Industry</li> <li>• Human resources firms</li> <li>• Labor management trusts</li> </ul> | <ul style="list-style-type: none"> <li>• Law firms</li> <li>• Manufacturing</li> <li>• Media firms</li> <li>• Medical diagnostic software</li> <li>• Medical/healthcare related services</li> <li>• Municipalities (local, county, state, etc.)</li> <li>• Not-for-Profit organizations</li> <li>• Payroll processing</li> <li>• Professional services firms</li> <li>• Publishing firms</li> <li>• Retail Merchants</li> <li>• Technology developers (software and hardware providers)</li> <li>• Technology service providers (ASP, portals web, search engines, etc.)</li> <li>• Telecommunications (including cable and ISPs)</li> <li>• Transportation companies</li> <li>• Unions</li> <li>• Utilities</li> <li>• Website development</li> </ul> |
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### EXCLUDED

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li>• Background check services</li> <li>• Credit rating agencies</li> <li>• Financial institutions (banking)</li> </ul> | <ul style="list-style-type: none"> <li>• Health insurance exchanges</li> <li>• Payment processors/gateways</li> <li>• SCADA/process control software</li> </ul> |
|---|---|

Any business not listed in the actively targeting or excluded sections, please send to us for consideration.

### CONTACT INFORMATION

For more information, please visit [hiscoxbroker.com/contact-us](http://hiscoxbroker.com/contact-us) or call a local underwriter:

**Northeast:** 646 452 2353    **Northwest:** 415 814 1455    **Southeast:** 404 410 2800    **Southwest:** 213 412 1210    **Midwest:** 312 380 5555

#### About Hiscox in the US.

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“Businesses have been awakened to the value and exposure associated with the sensitive information they hold. From customer payment cards to internal HR data, nothing is ever completely secure. Hiscox offers more than a simple insurance limit, we offer a full suite of breach response services including a breach coach to assist in the aftermath of an unforeseen breach event.”

**Dan Burke**

Product Head,  
Cyber and Data Risks  
Technology E&O