



Strong appetite

- Acupuncture
- Adult daycare
- Audiologist
- Behavioral counseling
- Biofeedback
- CPR/first aid training
- Day spas (no laser/injections)
- Doula
- Hospice care
- Low level laser therapy
- Medical arts training school
- Medical/healthcare consultant
- Medical imaging
- Medical laboratories diagnostic testing
- Mental health counseling
- Nutritionist/dietitian
- Occupational therapy
- Optometrist/optician
- Personal training/yoga
- Phlebotomist
- Physical therapy
- Retail pharmacy
- Sleep clinic
- Speech therapy
- Veterinary
- Wellness counseling/health screening



Conservative appetite

- Assisted living facility
- Blood or tissue bank
- Clinical research/trials
- Clinics (general, urgent care, dialysis)
- Compounding pharmacy
- Dentists
- Drug/alcohol testing
- Durable medical equipment instruction/therapy
- Egg donor/surrogate matching
- Group home
- Healthcare staffing
- Holistic healthcare (ND, chiropractic)
- Home healthcare
- Hyperbaric therapy
- Infusion therapy
- Medical spa/anti aging
- Nurses (NP, RN, LPN, CNA)
- Organ/tissue procurement
- Orthotic/prosthetic fitting
- Physician assistant
- Physician consulting (IME, expert witness, medical director)
- Psychiatric hospital
- Social services
- Substance abuse treatment
- Surgery center
- Tattoo/body piercing
- Utilization review case management



Out of appetite

- Ambulance (emergency and non emergency)
- Child daycare (non-medical)
- Fertility clinic/birthing service
- Hospital liability/standalone emergency room
- Manage care organization
- Medical doctor, physician's medical malpractice
- Nursing home